

**Jay Thompson**, President  
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As president of Viewpoint Consulting Group, Jay Thompson provides market research for a variety of real estate types. Clients include for-profit and non-profit developers, land owners, management firms, lenders, and government agencies.

### Specialty

Real estate market research for senior housing, multifamily housing, and community-wide comprehensive housing needs assessments

### Career History

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| President, Viewpoint Consulting Group, Inc.                      | 2012 to present    |
| Senior Vice President, Everest Real Estate Advisors              | 2011 to June, 2012 |
| Vice President, Maxfield Research Inc.                           | 2005 to 2011       |
| Research Analyst/Senior Research Analyst, Maxfield Research Inc. | 1996 to 2005       |
| Planner, City of Lakewood, Colorado                              | 1993 to 1996       |

### Professional Accomplishments

Jay has conducted market feasibility studies for hundreds of real estate developments across the Upper Midwest and beyond. These include analyses for affordable and market rate rental developments and senior housing of all service levels, including independent, assisted living, and memory care housing. Among the various housing programs that these developments have utilized include HUD 202, HUD 221, HUD 216, and Section 42 LIHTC. Jay also has broad experience conducting community-wide housing assessments for government agencies.

### Education

Bachelor of Science Degree in Geography, Minnesota State University Mankato  
Completion of HUD MAP Training